



49th ANNUAL

MAINE LAKES CONFERENCE:

JUMP IN! TO PROTECT MAINE LAKES

UNIVERSITY OF MAINE AT FARMINGTON ~ SATURDAY, JUNE 22, 2019

MORNING SESSION (North Dining Hall)

Time	Topic
7:30 - 8:30	Registration and Breakfast
8:30 - 9:15	Maine Lakes Society Annual Meeting
9:15 - 9:30	Welcome and Conference Overview
9:30 - 9:35	President's Welcome
9:35 - 10:20	Plenary Speaker- Maggie Shannon, Community-Based Social Marketing

BREAK (10:20-10:45)

Time	Speaker	Topic
10:45 - 11:40	Key Note- Whitney King Colby College	An Engineered Solution to Improve Water Quality on East Pond: When is it appropriate to move from shoreline management to in-lake nutrient treatments?
11:45 - 11:55	Susan Gallo Executive Director, MLS	Lake and Watershed News from the Frontlines in Augusta and Washington DC
11:55 - 12:00	LakeSmart Gold Award Presentation	

LUNCH (South Dining Hall) ~ (12:00 - 1:00 pm)

WORKSHOP A: ACTION & COMMUNICATION FOR LAKE ASSOCIATIONS

1:00 - 1:35	Tom Mullin Unity College	Interpretive Messaging for your Signs, Publications, Waysides and Kiosks
1:35 - 2:15	David Rocque Maine State Soil Scientist	Septic Systems: What You Should Know to Protect Lake Water Quality
2:15 - 2:55	Susan Gallo Maine Lakes Society	How To Better Advocate for Your Lake at the Local, State & Federal Level

WORKSHOP B: TECHNOLOGY FOR LAKES IN THE DIGITAL AGE

1:00 - 1:35	Roberta Hill Lake Stewards of Maine	What's in the Water? A smartphone app for identifying flora, fauna, and other fascinating phenomena found in Maine lakes
1:35 - 2:15	Kevin Spigel Unity College	The Integration of UAVs (drones) into Geoscience Education and Research
2:15 - 2:55	Peter Countway Bigelow Labs	DNA at Your Dock: Using smartphone-enabled genetic technology to track harmful cyanobacteria

WORKSHOP C: FOSTERING SUSTAINABLE BEHAVIOR

1:00 - 1:35	Maggie Shanno LakeSmart Coordinator, MLS	Effectively using Social Marketing to Create Desired Behavior Changes through LakeSmart
1:35 - 2:55	Panel- Roy Lambert, Barbara Barrett and Becky Schaffner	Mastering LakeSmart's Online Survey: A How-To Workshop for LakeSmart Evaluators

3:00 - DRAWING FOR THE LAKE LOVER'S RAFFLE! ~ HAVE A GREAT SUMMER!