



49th ANNUAL MAINE LAKES CONFERENCE: JUMP IN! TO PROTECT MAINE LAKES

UNIVERSITY OF MAINE AT FARMINGTON ~ SATURDAY, JUNE 22, 2019

MORNING SESSION (North Dining Hall)

Time	Topic
7:30 - 8:30	Registration and Breakfast
8:30 - 9:00	Maine Lakes Society Annual Meeting
9:00 - 9:15	Welcome and Conference Overview
9:15 - 9:20	President's Welcome
9:20 - 10:05	Plenary Speaker- Maggie Shannon, Community-Based Social Marketing

Time	Speaker	Topic
10:40-11:25	Key Note- Whitney King, Colby College	Proactive Partnerships to Improve Lake Water Quality: An Example from East Pond
11:25 - 11:40	Susan Gallo, Executive Director, MLS	Lake and Watershed News from the Frontlines in Augusta and Washington DC
11:40 - 12:00	Award Presentations: Lake Steward and Lake Association of the Year, and LakeSmart Gold Achievement Awards	

LUNCH (South Dining Hall) ~ (12:00 - 1:00 pm)

WORKSHOP A: ACTION & COMMUNICATION FOR LAKE ASSOCIATIONS

1:00 - 1:35	Tom Mullin, Unity College	Interpretive messaging for your signs, publications, waysides and kiosks
1:35 - 2:15	David Rocque, Maine State Soil Scientist	Septic Systems, the hidden threat: How to Identify High Impact Systems in your Watershed
2:15 - 2:55	Susan Gallo, Maine Lakes Society	How To Better Advocate for your Lake at the Local, State & Federal Level

WORKSHOP B: TECHNOLOGY FOR LAKES IN THE DIGITAL AGE

1:00 - 1:35	Roberta Hill, Lake Stewards of Maine	What's in the Water? A Field Guide App for Identifying the Flora and Fauna in Maine Lakes
1:35 - 2:15	Kevin Spigel, Unity College	Using Drones to Understand Algal Blooms on Lake Winnecook
2:15 - 2:55	Peter Countway, Bigelow Labs	Algae at Your Dock: A Portable PCR Machine and Algae ID

WORKSHOP C: FOSTERING SUSTAINABLE BEHAVIOR

1:00 - 1:50	Maggie Shannon, LakeSmart Coordinator, Maine Lakes Society	Effectively using Social Marketing to Create Desired Behavior Changes through LakeSmart
1:50 - 2:55	Panel- Roy Lambert (LEA), Barbara Barrett (BLA) and Becky Schaffner (DEP)	Mastering LakeSmart's Online Survey: A How-To Workshop for LakeSmart Evaluators

3:00 - 3:30 pm DRAWING FOR THE LAKE LOVER'S RAFFLE! ~ HAVE A GREAT SUMMER!